

Sarah Lim

Founder and CEO, BBSafe

Safeguarding Expert
Experienced Board Member &
Governance Advisor

Looking to spark meaningful conversations about safeguarding, leadership, trauma-informed practice, safe workplace cultures or women in business?

25+ years

across law, government, executive leadership and the not-for-profit sector

Framework founder

creator of the Building Blocks of Safeguarding Culture Framework

Lawyer and GAICD

Master of Laws, experienced board member and governance advisor

Redress leader

Royal Commission response and national redress leadership

BA, LLB (Hons), Grad Dip Legal Practice, LLM, GAICD, Grad Cert Leadership, Cert IV Investigations



About Sarah

Sarah Lim is a safeguarding expert, with more than 25 years' experience across law, government, executive leadership and the not-for-profit sector. As Founder and CEO of BBSafe, she developed the Building Blocks of Safeguarding Culture Framework, an evidence-informed approach that helps organisations move beyond compliance and embed safeguarding into everyday practice.

Trained as a lawyer, Sarah held strategic policy leadership roles in the Queensland Government, was Child Safe Lead at a large community services provider, and has led Royal Commission response work. She currently serves as national redress lead for a major church organisation.

Drawing on extensive experience in child protection, disability, family violence and organisational leadership, Sarah uses powerful real-world stories to bring safeguarding to life. Her practical, engaging approach helps audiences understand both the impact of effective safeguarding and the risks when systems and cultures fall short. By translating complex concepts into meaningful, actionable insights, she inspires leaders to create lasting cultural change.

As the founder of a profit-for-purpose organisation, Sarah also brings a unique perspective on leadership, entrepreneurship and impact. She understands the realities of balancing business growth, executive leadership, family responsibilities and personal and team wellbeing, and is passionate about supporting and championing other women in leadership. Through sharing her own experiences, she encourages leaders to lead with confidence, authenticity and purpose.

Whether speaking to boards, executives, educators, disability providers, community organisations or government agencies, Sarah combines safeguarding expertise with her experience building a profit-for-purpose business. Sarah inspires audiences to strengthen culture, lead with courage and create safer, more accountable organisations where people can thrive.

> *"We are driven by impact: where can we have the conversations? How can we make one child or vulnerable adult safer today?*
>
> Sarah Lim, Founder and CEO, BBSafe

Signature presentations



KEYNOTE

What Working with Survivors Has Taught Me About Safeguarding

Lessons from listening to lived experience.

Ideal for: conferences, sector forums, leadership summits



BOARDS AND LEADERS

Beyond Compliance: Building a Culture of Safeguarding

Why policies alone don't keep people safe and what leaders must do instead.

Ideal for: board retreats, executive teams, industry forums



WOMEN IN LEADERSHIP

You Don't Have to Lead Like Everyone Else

Embracing authentic leadership as a woman in business.

Ideal for: women in business events, leadership forums and podcast conversations

See the BBSafe website for all speaking topics and presentations.

Why Sarah?

Audiences leave Sarah's presentations with:

- A practical framework for embedding safeguarding into organisational culture.
- Greater confidence in governance and leadership responsibilities.
- Strategies to recognise and respond to organisational risk.
- A clearer understanding of how to move beyond compliance to meaningful cultural change.
- Practical actions they can implement immediately.

What people say

"Excellent presentation, powerful and perfectly pitched to board members."

Tracy, Business Leader

"Thank you Sarah for sharing your extensive knowledge and experience on this most important issue."

Tanya, Manager, Community Services Organisation

A NOTE ON CARE

Safeguarding can be a difficult subject, and some people in the room may have personal experience of harm. Sarah brings a trauma-informed approach to every session. She is happy to provide a content note for organisers and recommends that support information is shared with attendees.

Whether you're planning a national conference, leadership summit, board retreat, industry forum or professional development event, Sarah tailors each presentation to your audience.

FORMATS	Keynote presentations · Conference sessions · Leadership forums · Board and executive workshops · Panel discussions · Facilitated conversations · Professional development events · Workshops · Webinars and online sessions · Media interviews · Podcasts and vodcasts
AUDIENCES	Boards and executives · Educators and schools · Disability and aged care providers · Community organisations and not-for-profits · Government agencies · Sports clubs and associations · Businesses · Women in business and leadership networks · Parents and carers
LOCATION	Brisbane-based; presenting across Australia and online.

FOR EVENT ORGANISERS

SHORT BIO FOR PROGRAMS (30 WORDS)

Sarah Lim is Founder and CEO of BBSafe and a safeguarding expert. A board member and profit-for-purpose founder, she brings more than 25 years' experience and a passion for values-led culture and leadership.

INTRODUCTION FOR MCS (ABOUT 50 SECONDS)

Our next speaker has spent more than 25 years in policy, government and safeguarding, working to keep children and vulnerable people safe. Sarah Lim is a lawyer, an experienced board member, and the Founder and CEO of BBSafe, where she developed the Building Blocks of Safeguarding Culture Framework.

Through her work in apology and redress processes, Sarah has seen first-hand the lifelong impact of institutional child abuse and is driven to help organisations working with children or vulnerable adults guard against complacency. With this commitment, Sarah established BBSafe to help organisations strengthen their safeguarding capability and create safer environments.

Today, she helps organisations move beyond compliance to build real cultures of safety. Please welcome Sarah Lim.

Book Sarah to speak

To enquire about Sarah's availability or discuss your event, please email info@bbsafe.com.au. Headshots, bios and a high-resolution BBSafe logo are available on request.

Web bbsafe.com.au/sarah-lim **LinkedIn** linkedin.com/in/sarah-lim-45161540